



INTERNATIONAL
EXHIBITION AND PLATFORM

BEE-TOGETHER.com

OUTSOURCING FOR TEXTILE AND APPAREL INDUSTRY

June, 2–4
November, 17–19
2026

RUSSIA AND THE CIS +
INTERNATIONAL PRODUCTION



Radisson Slavyanskaya, pl. Eurasia, 2, Moscow





Who visits the exhibition?

More than **2500** visitors
take part in B2B meetings

The visitors of the business platform are:
large Russian retailers,
international brands, private
labels, designers and clothing
manufacturers from Russia,
who are interested in production
in various segments — from
mass-market to premium,
from underwear and
socks to coats, jackets
and hats.

BOSCO

wildberries

OZON

Яндекс
Маркет

GJ
GLORIA JEANS

familia

BAON

BROS WIL
STREET

5КАРМАТОВ

MELON
FASHION GROUP

sela

ДИКАЯ
ОРХИДЕЯ

СНЕЖНАЯ
КОРОЛЕВА

SAVAGE

TROYCOLLEZIONE

XU
УНИВЕРМАГ

FINN FLARE

CONCEPT
CLUB

smena FOLLOW
WEAR

Z A R I N A

bizzarro

BL

L I M É

ПАРИЖИКА

VAN
CLIFF

СкороМама

pompa

О'КЕЙ

O'STIN

АВАИВЕНГО

PROSWIM
ПОДРАБОТКА НА ЗАКАЗ

12STOREEZ

Womens Collection
TOM KLAIM

СУДАРЬ
НИЖНИЙ КОСТЮМ

Ашан

ТВОЙ
ДОМ

V
VICTORIA'S SECRET

МАЛЫШ ДЕТСКОЕ

holsevlchika.ru
1929
БЕЛОРУССКАЯ

lady & gentleman CITY

TRENDS
— FASHION —
BRANDS

befree

СТОКМАНН

NATASHA DRIGANT

Gallery
KIDSWEAR

Amadeo
американская одежда



Who can become an exhibitor?

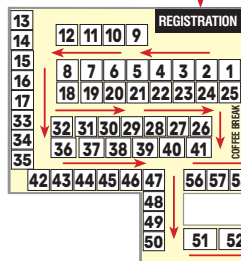
Any factory, which has free capacities and is ready to accept orders for various product groups:

- Women's, men's, children's clothing
- Sportswear
- Outerwear
- Leather and fur products
- Underwear and hosiery products
- Accessories
- Fabric and fitting manufactures
- Design bureaus
- Transport and logistics companies
- IT / consulting companies.

Each season more than **300 factories** from Russia and other countries come to Moscow for individual B2B meetings with potential clients.

HALL LAYOUT

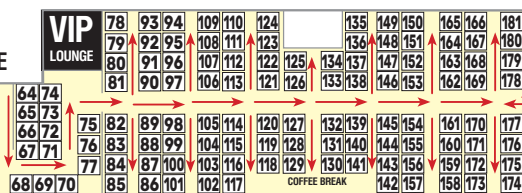
ART GALLERY



EXPOZONE

VIP LOUNGE

COMPOSER'S HALLS



What is included in the price?

- Placement of the company profile on the official website **expo.bee-online.ru**;
- **Personal account** with access to contacts of interested visitors;
- Placement of **1 page** in a special issue of the magazine **PROfashion Outsourcing** (including photos of samples, logo, terms of cooperation and contacts);
- **Lunch** for 2 representatives of the company;
- A permanent line of **coffee breaks**;
- **Photo and video report** with comments from factory representatives (optional);
- **Working space** (5 sq.m.), 1 table, 4 chairs;
1 unit of demonstration equipment to choose from:
 - Rail (length 120-200 cm * width 60 cm * height 120-190 cm), a set of hangers (25 pieces)
 - Floor stand for hats (height 180 cm * length 50 cm)
 - Shelving (width 77 cm* depth 33 cm* height 174 cm, 4 shelves)
 - Mesh with hooks (length 120 cm * height 170 cm).



ADDITIONAL OPTIONS:

- Graphic banner/video (max 20 sec.) on 10 video displays. 16 times per day (FHD 1920*1080pxl) 110 USD.
- Service for registering visitor contacts using a mobile application: 200 USD.
- Translator: 200 USD per day.
- Placement of the second unit of demonstration equipment (own or from the organizer to choose form): 600 USD.
- Additional lunch: 35 USD per person per day.

IT IS PROHIBITED TO PLACE IN THE WORKING SPACE

- More than 2 pieces of demonstration equipment
- **MANNEQUINS**
- **ROLL UPS**
- Video plasmas
- Sound equipment
- Teapots / coolers



SALON

FABRICS AND ACCESSORIES MANUFACTURERS

What is included in the price?

- Placement of the company profile on the official website **expo.bee-online.ru**;
- **Placement of 1/2 page** in a special issue of the magazine **PROfashion Outsourcing** (including photos of samples, logo, terms of cooperation and contacts);
- **Lunch** for 2 representatives of the company;
- A permanent line of **coffee breaks**;
- **Photo and video report** with comments from factory representatives (optional);
- **Working space** (5 sq.m.), 1 table, 4 chairs;
1 unit of demonstration equipment to choose from:
 - Rail (length 120-200 cm * width 60 cm * height 120-190 cm), a set of hangers (25 pieces);
 - Shelving (width 77 cm * depth 33 cm * height 174 cm, 4 shelves).

INTERNATIONAL
BEE-TOGETHER.RU
OUTSOURCING EXHIBITION PLATFORM

COST:
5000 USD



ADDITIONAL OPTIONS:

- Graphic banner/video (max 20 sec.) on 10 video displays. 16 times per day (FHD 1920*1080pxl) 110 USD.
- Translator: 200 USD per day.
- Placement of the second unit of demonstration equipment (own or from the organizer to choose form): 600 USD.
- Additional lunch: 35 USD per person per day.

IT IS PROHIBITED TO PLACE IN THE WORKING SPACE

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- **MANNEQUINS**
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EXPOZONE

Design bureaus | Logistics | IT | Consulting | Packing companies

INTERNATIONAL
BEE-TOGETHER.ru
OUTSOURCING EXHIBITION PLATFORM

**COST:
3200 USD**

WHAT IS INCLUDED IN THE PRICE?

- Placement of the company logo on the official website **expo.bee-online.ru**;
- **Placement of 1/2 advertorial** page in a special issue of the magazine **PROfashion Outsourcing** (including photos of samples, logo, terms of cooperation and contacts);
- **Lunch** for 2 representatives of the company;
- A permanent line of **coffee breaks**;
- **Photo and video** report with comments from factory representatives (optional);
- **Working** space: stand with logo, 1 chair.



ADDITIONAL OPTIONS:

- Graphic banner/video (max 20 sec.) on 10 video displays. 16 times per day (FHD 1920*1080pxl) – 110 USD.
- Service for registering visitor contacts using a mobile application: 200 USD.
- Translator: 200 USD per day.
- Additional lunch: 35 USD per person per day.

IT IS PROHIBITED TO PLACE IN THE WORKING SPACE

- **MANNEQUINS**
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- Sound equipment
- Teapots / coolers



BEE-TOGETHER is the shortest path from a contact to a contract

Exhibitors' reviews

Karatash Nurullah, ZND Jeans (Turkey):

«We are participating in BEE-TOGETHER.ru for the fourth time and here we used to meet Russian customers and gradually continue our cooperation with progress. BEE-TOGETHER.ru is a very cool platform for new business partnerships. We'll definitely come again!»

Shen Gongcan, NKM Holdings Ltd (China):

«We are participating in the exhibition for the first time, but we have been working with Russian customers for a long period, for example, with Melon Fashion Group. Now the task is to attract even more partners from Russia. Large Russian brands come to us because we have design offices in Europe».

Kevin Shah, Seven Seas Enterprise (India):

«We produce clothes for women, men and children, as well as clothes for home and sleep. We constantly work with several Russian customers since 2003. They appreciate the quality of our products. We came to find new clients, build more business and trade relations with Russia and are aimed at long-term cooperation with Russian companies».

Nader Bahraoui, Texpro Corp (Tunisia):

«We came to BEE-TOGETHER.ru to study the market and understand what Russian customers want. We saw interest in our services from large brands, because we provide high quality products from European fabrics and with sophisticated design. I am very satisfied with our first time and for sure I will come again next session».

Visitors' reviews

Yulia Petrova, retailer Melon Fashion Group:

«We visit BEE-TOGETHER.ru every year. During past time our company has found many contractors here and now is working with them successfully. We really like this exhibition – it demonstrates real growth with more and more new manufacturers each year».

Irina Karpova, Urbantiger fashion brand:

«The highest level of organization, everything is easy to understand and comfortable... The suppliers are represented in different price segments, deal with various minimum orders and are ready to cooperate. Here you can find a partner for both a large brand and a private entrepreneur».

Victoria Andreyanova, fashion designer:

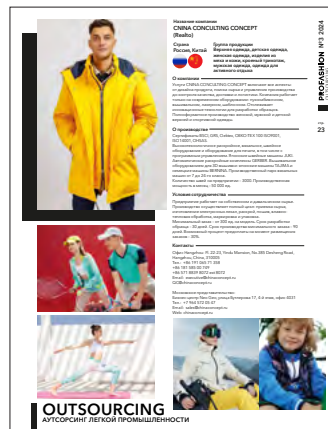
«It's great that there is such an exhibition where we can make an appointment with potential partners. I'd like to thank the organizers for listening to our requests, accepting applications and even recommending certain manufacturers that meet our needs».

Polina Lukyanchenko, Sent Sofi:

«Such a wide selection of factories makes it possible to find the ideal production... Very convenient navigation by country and category as well as the separate location of large-scale and small-scale factories allows you to quickly find what you need. If we usually look for one workshop with free capacity for at least two months, here we can assemble a pool of new factories in two days».



Special project PROfashion OUTSOURCING



PROfashion Outsourcing — professional magazine dedicated to the outsourcing issues in the field of textile industry (factories, textiles, brands).

Special edition contains the list of the most competitive factories with the offer for garment-making facilities: jersey, outerwear, suits, dresses, sportswear, lingerie, home textile, children's clothing, denim, shirts, leather accessories, footwear, as well as companies that offer related products and services—logistics, certification, accessories, raw materials, IT-technology, banking programs, etc.

Circulation: 10 000 copies
Frequency: 2 times a year

PRICE LIST (valid until December 31, 2026)

Position in PROfashion magazine	Price, USD
TOP/IMAGE POSITIONS	
1st cover page	9200
2nd cover page	4600
3rd cover page	3900
4th cover page	6500
1st spread	6500
2nd, 3rd, last spread	6200
Spread	4800
1/2 page	1700
Spread - article/ interview	5200
Gate folder	7800
Foldout (4 pages)	10 500
Foldout with an overlap (4 pages)	11 000
Additional features	on request*
BESTSELLERS	
1 page image	3200
1 page - article/ interview	3200

Distribution:
Participants and visitors of
BEE-TOGETHER.ru platform,
owners and managers of Russian
enterprises, Russian brands and
networks with their own brands,
the e-version for the entire
PROfashion database of
over **30 000 subscribers**.

SIZES OF ADVERTISING MODULES (plus 5 mm per each outer edge)

Position in PROfashion magazine	Size, mm
✓ Cover (any)	220 x 290
✓ 1 page (any)	
✓ Foldout (without overlap)	
✓ Spread (any)	440 x 290
✓ 1st Cover Gate folder	
Foldout (with an overlap)	220 x 305
1/2 page vertical	90 x 245
1/2 page horizontal	200 x 120

FILE FORMAT

PDF of printing quality, TIFF, EPS, AI, INDESIGN
CDR files are not accepted.
Fonts in curves are to be provided for vector
formats (EPS, AI).
Color profile: CMYK.
Image resolution: 300 dpi



Advertising opportunities on **expo.bee-online.ru** website

Nº	Format	Position on the site (size)	Screen / image	Position on the mobile version of the site (size)	Term	Cost, USD	Traffic
MAIN PAGE							
1	Honeycomb	900*1000		right after the key content	One week	460	10 000
2	Honeycomb * 5 (branding with a banner of the entire space)	900*1000*5		right after the key content	One week	460	10 000
3	Nº1 — horizontal banner after the block «How does the business platform work»	Desktop: 1120*240		Mobile: 440*125	One week	390	8000
4	Nº2 — horizontal banner after the block «Visitors' reviews»	Desktop: 1120*240		Mobile: 440*125	One week	320	7000
5	Banner in the news block, right	Desktop 265*440		Mobile: 440*735	One week	390	3000
6	Placement of «Company's news» in the main feed on the main page. The publication is adapted to the platform format	2000–4000 characters + 1-3 photo		2000-4000 characters + 1-3 photo	All time	320	3000
ALL PAGES EXCEPT THE MAIN PAGE							
7	Bottom banner	Desktop: 1920*60 (it is better to concentrate important information in the right part — the left part will be cut off on small monitors)		Mobile: 480*60	One week	590	10 000
USER'S PERSONAL ACCOUNT							
8	The entry page	«Top banner» (the user will see it for sure after logging in). Desktop: 1080*230		Mobile: 440*125	One week	460	2000
9	All pages except the entry page	«Bottom banner» — on each page Desktop: 1080*230		Mobile: 440*125	One week	390	1500

SEASONAL COEFFICIENTS: January, February, March, December — 0,5; April, September — 0,7; May, June, July, August, October, November — 1

* valid for advertising formats till December 31, 2026

If you want to take part or become a partner,
please contact us!
We are open for cooperation!

See you!



INTERNATIONAL
EXHIBITION AND PLATFORM

BEE-TOGETHER.com

OUTSOURCING FOR TEXTILE AND APPAREL INDUSTRY

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industry participants 

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