

2025

THE 15TH INTERNATIONAL TEXTILE EXPO (Poland)

INTEX Poland

 **DATES: 12-14 NOVEMBER 2025**

 **VENUE: PTAK WARSAW EXPO**

Organizer: Meorient

ABOUT US

Trading Textile Globally



18000+

Square Meters



300+

Exhibitors



15000+

Visitors

Poland, Central and Eastern Europe's largest economy, has a \$4 billion textile and apparel market growing at over 5% annually.

The INTEX Poland Exhibition, a key part of INTEX's global strategy, covers apparel, fabrics, home textiles, and footwear. It supports Chinese brands and is one of the region's most prominent textile exhibitions, assisting over 5,000 Chinese companies annually.

Product Profile



Garments, Fabrics , Accessories

Apparel: Men's/women's wear, casual/youth fashion, wedding/evening gowns, denim, lingerie, swimwear, children's wear, socks, scarves, hats, gloves, ties.

Fabrics: Silk, knitted, synthetic, jacquard, composite fabrics, ribbons, yarns, formal/fashionable/casual wear fabrics.

Accessories: Zippers, buttons, lace/embroidery, lining, interlining, shoulder pads, tapes, threads, adhesives, reflective materials, trademarks, padding, straps, cups, leather/fur, flowers, feathers, belts, collars, hooks/snaps, rivets, chains, bags, hangers.



Luggages, Bags & Shoes

Leather Goods: Leather products, backpacks, suitcases, handbags, wallets, leather fabrics.

Shoes: Dress shoes, sneakers, outdoor footwear, high heels, travel shoes, straw shoes, canvas shoes, slip-ons, tennis shoes, hiking boots, rubber shoes, lined slippers, casual shoes.



Home Textile

Bedding: Comforters, bed sheets, blankets (wool, cashmere, synthetic, child, silk, cotton).

Bathroom & Kitchen: Towels, curtains, cushions.

Floor Coverings: Carpets, rugs, etc.

Other: Pillows, sleep canopies, pajamas, mats, etc.

Fabrics: Mattress fabrics, sofa and curtain fabrics, tablecloths, bedding materials, yarns, etc.



Textile Machinery

Textile machinery and parts, garment manufacturing machinery and parts, non-woven production equipment, printing and dyeing equipment, quality inspection equipment

Excellent
Market
Prospects

WHY US?

Three Reasons to Choose INTEX POLAND



Limitless Business Opportunities with 4 Billion Textile Market Prospects

Poland, the largest economy in Central and Eastern Europe, has a \$4 billion textile and apparel market growing over 5% annually, with clothing and footwear expenditures at 7% of per capita income. China is now Poland's largest source of textile and apparel imports, with 46% being finished garments, and Poland has around 34,000 clothing stores.

Strategic Position and Policy Support 01

Located at the "Belt and Road" intersection, Poland's strategic location covers 50% of Europe's population. As an EU member, it enjoys free trade benefits, enabling easier access to European markets and facilitating collaboration with other European businesses.

A Hub for European E-commerce 03

Due to its strategic location and logistics advantages, Poland has become a key hub for European e-commerce. In H1 2023, the e-commerce market grew by 10% year-over-year, driven by increasing cross-border sales. Establishing a presence in Poland's e-commerce market offers rapid access to major European sellers.

02 Strong Local Demand in Poland

Poles prefer imported textiles and clothing, with Chinese textiles being very popular. Local wholesalers favor Chinese products. Poland has approximately 34,000 clothing stores, 200 large retail outlets, and numerous outdoor markets, demonstrating a strong capacity to consume textile products locally. Consumers have a significant demand for higher-quality clothing.

2025INTEX POLAND

2025.11.12-11.14

INTEX
INTERNATIONAL
TEXTILE EXPO

WHY US?

Excellent
Exhibition

Three Reasons to Choose INTEX POLAND



Leveraging Strengths

The INTEX organizing committee integrates advantageous resources, committed to growing alongside Chinese fashion brands and promoting the global development strategy of China's textile and apparel industry.



Global Resources

With over 20 years of global exhibition experience, INTEX hosts annual shows worldwide, serving the global textile and apparel market. It has built a buyer database of over 6 million and collaborates with more than 160 commerce associations, facilitating access to international trade resources.



Multi-channel Promotion

Leveraging a comprehensive online media matrix and over 15 promotion strategies—including offline meetings with major buyers, outdoor ads, DSP, outbound calls, and SMS marketing—INTEX ensures 360-degree exposure for the event.



O2O APP Empowers Precision Matchmaking

The O2O APP merges online and offline elements, enabling precise buyer-seller matchmaking and efficient product communication. Features like self-invitation and self-selection extend the customer acquisition cycle, helping hundreds of thousands of exhibitors and buyers connect precisely.

2025INTEX POLAND

2025.11.12-11.14

INTEX
INTERNATIONAL
TEXTILE EXPO

Excellent
Team

WHY US?

Three Reasons to Choose INTEX POLAND



Mature Service Process for Stress-Free Participation

With two decades of optimization, INTEX offers a seamless exhibitor experience. This includes streamlined services from registration and information collection to exhibit transportation, efficient product communication, and features like self-invitation and self-selection. Comprehensive on-site support ensures a smooth and worry-free participation, even for first-timers.



GO CHINA

- 2023.8.1 杭州-办公室
- 2023.8.1 杭州-哈
- 2023.8.2 绍兴-第二家
- 2023.8.2 绍兴-第九家
- 2023.8.2 绍兴-第六家
- 2023.8.2 绍兴-第七家
- 2023.8.2 绍兴-第三家
- 2023.8.2 绍兴-第十家
- 2023.8.2 绍兴-第五家
- 2023.8.2 绍兴-第一家
- 采访视频+照片



迪拜当地大型面料批发商Mr Dilip, 行业组委会协助拜访绍兴企业, 选样品, 对接订单

Value-Added Services

With over 20 years of exhibition operation experience and a database of more than 6 million buyers, INTEX has facilitated intended transaction values exceeding \$10 billion. We provide precise targeting of potential clients based on customer needs, with a team assisting exhibitors in engaging buyers.

Professional Buyers, Limitless Business Opportunities

In 2025, the INTEX Poland International Textile Exhibition is expected to attract over 15,000 professional buyers from Poland and surrounding regions.

Buyers Business Nature



Some of our big buyers

TOP SECRET
EXPRESS YOURSELFKONEKT
TKANINYRAD-POL
MEBLE STYLowe, TKANINYatlasformen
TAILLÉ POUR L'AVENTURE

LPP

HURTIMEX S.A.

monnari

MEDICINE

PRIMAMODA
SHOES & BAGS

COCCODRILLO

BIG STAR

Ruchan

ETOS S.A.

PEPCO

Some of our partners

WARSZAWSKA
IZBA GOSPODARCZAWspieramy rozwój
przedsiębiorczościOGÓLNOPOLSKA
IZBA
GOSPODARCZA
PRODUKTÓW
MEBLIPGM
Polish Automotive GroupPOLSKA IZBA
GOSPODARCZA
IMPORTERÓW
EXPORTERÓW
I GOSPODARSTWA

KRAJOWA IZBA GOSPODARCZA

Some of our clients



Springair Garment

YOUNGOR

JNBY
江南布衣

江苏联发纺织股份有限公司

NEWCOMER Group
Always be creative and excellence桐昆集团股份有限公司
TONGKUN GROUP

BOSIDENG

BOSIDENG

金蝉窗帘
JINCHANG

HENGJI

恒力集团
HENGJI GROUP魏橋創業
WEIQIAO PIONEERING

GINZA TRAVEL | 浙江制造 质生活

CONCURRENT ACTIVITY

POLAND Textile and Apparel Trends Forum

Poland, the largest economy in Central and Eastern Europe, has a \$4 billion textile and apparel market growing over 5% annually, with clothing and footwear expenditures at 7% of per capita income. China is now the largest source of textile and apparel imports. During the INTEX Poland exhibition, a specialized forum will offer insights into market trends and demands, featuring industry leaders to help understand the Polish and regional textile and apparel markets.



500+ Attendees

The event will include leaders from industry associations, board directors, CEOs, presidents, founders, general managers, vice presidents, design directors, and other senior executives.

2 High-Level Dialogues on China-Poland Textile Integration and Future Growth

Fashion Show

To allow attendees to experience the intricate details of clothing fabrics and cutting techniques up close, and to fully showcase the product features of exhibitors, the organizing committee has specially planned a Fashion Runway Show. This activity aims to provide a comprehensive display of the exhibitors' products and craftsmanship, engaging a diverse audience.



5 Top Focused Presentations

Covering Trends, Data, Channels, Consumer Markets, and Policies

500+ Audience

Including brand owners, designers, fashion buyers, fashion bloggers, trade companies & importers/exporters, distributors & agents, and brand managers.

50+ Brand Shows

Featuring a wide range of styles.

500+ New Looks Released

Unveiling the latest fashion trends.

5+ Professional Operation Teams

Comprising models, makeup artists, stage design teams, technical crews, and photography & videography teams.



PREVIOUS OVERVIEW

The 14th Poland International Textile Exhibition was held from November 6 to November 8, 2024, at the PTAK WARSAW EXPO. The three-day event has facilitated vibrant business opportunities between China and Poland.

10000+
SQUARE METERS

285+
Exhibitors

14538+
Buyers

0.12 (billion USD)
Total Turnover



Voice of Exhibitors & Buyers



"As Europe's leading textile company, we are primarily looking for products like clothing, socks, handbags, and other textiles at this exhibition. This platform allows us to view samples directly and facilitates easier procurement processes."

—Ali

NOZ GROUP Purchasing Representative



"With China-Poland relations growing ever closer, we are eager to see more Chinese companies invest and expand in Poland. During the exhibition, we observed highly professional and advanced Chinese textile technologies."

—Adam Moczulski

BBA Purchasing Representative



"Within one day, we connected with 40-50 buyers, 80-90% highly targeted. Our preparations, including posters, business cards, and bags, yielded excellent results."

—Exhibitor Yikefan



"Our primary market is in Europe, and this was our first time at the exhibition. The outcome was excellent, with very high-quality buyers. Poland shows great market potential and offers access to the broader European market."

—Exhibitor Hengle

Exhibiting Fee

Stand fee (RMB/9 m ²)	Opening Fee (RMB/per opening)	O2O APP Service Fee(RMB)	General Service Fee (RMB)
39800	3980	16800	3000

2025 INTEX Annual Plan

Country	Exhibition	Dates
INDIA	THE 9th INTERNATIONAL TEXTILE EXPO (INDIA)	26-28 March
JAPAN	THE 43rd ASIA FASHION FAIR (OSAKA)	8-10 April
VIETNAM	THE 4th INTERNATIONAL TEXTILE EXPO (VIETNAM)	14-16 May
JAPAN	THE 44th ASIA FASHION FAIR (TOKYO)	9-11 June
UAE	THE 18th INTERNATIONAL TEXTILE EXPO (UAE)	11-13 June
MEXICO	THE 10th INTERNATIONAL TEXTILE EXPO (MEXICO)	2-4 September
USA	THE 2nd INTERNATIONAL TEXTILE EXPO (USA)	9-11 September
BRAZIL	THE 12th INTERNATIONAL TEXTILE EXPO (BRAZIL)	16-18 September
SOUTH AFRICA	THE 9th INTERNATIONAL TEXTILE EXPO (SOUTH AFRICA)	23-25 September
JAPAN	THE 45th ASIA FASHION FAIR (OSAKA)	21-23 October
POLAND	THE 15th INTERNATIONAL TEXTILE EXPO (POLAND)	12-14 November
JAPAN	THE 46th ASIA FASHION FAIR (TOKYO)	19-21 November
INDONESIA	THE 9th INTERNATIONAL TEXTILE EXPO (INDONESIA)	26-29 November
UAE	THE 19th INTERNATIONAL TEXTILE EXPO (UAE)	17-19 December
SAUDI ARABIA	2025 INTERNATIONAL TEXTILE EXPO (SAUDI ARABIA)	22-24 December
INDIA	THE 10th INTERNATIONAL TEXTILE EXPO (INDIA)	24-26 December

Contact Us

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BOOK A STAND



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