

AFF·OSAKA 2025

Date : April 08-10, 2025

Venue : Mydome, Osaka

Exhibition Area : 15,000

Products : Garments, Fabrics, Home textile, Accessories, Shoes & Bags, Trim

AFF·TOKYO 2025

Date : June 09-11, 2025

Venue : Big Sight, Tokyo

Exhibition Area : 20,000

Products : Garments, Fabrics, Home textile, Accessories, Shoes & Bags, Trim



Asia Fashion Fair (AFF), 43rd AFF. OSAKA 2025 SPRING

The Exhibition

Asia Fashion Fair (AFF) was founded in 2003, the exhibition has been working hard in the field of specialization, gathering the backbone of OEM in Asian textile and garment industry, and becoming a trading platform attracting the attention of the industry. "Marubeni", "AsahiKasei", "Kurashiki Textile", "Lido", "Mitsui products", "TokoShoji", "Teijin", "Takisada Nagoya" and other well-known enterprise buyers also presented to the event.

According to previous statistics, the proportion of expected and intended transactions of exhibitors during the exhibition is as high as 90%. On average, each exhibitor has more than 50 effective customers, of which the proportion of new customers is as high as 70%.



Exhibition fee

Version	Fees	Services
Standard booth	JPY 800,000/booth, extra JPY 80,000 for corner booth	Standard booth, fascia board, hanger, carpet, spotlights, dustbin, table, chairs, storage locker, etc.
Application fee	JPY ¥ 16,000 / company	International communication fee, documents shipping fee, etc.
Promotion fee	JPY ¥ 16,000 / company	Online platform, website, exhibition invitation and fair catalogue entry.
Other items	Check Exhibitor Manual for more details	Corner stalls, exclusive assistant, special props, paper advertising, etc.

Contact

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Why Choose AFF ?

Profound History

Founded in 2003, with 42nd sessions held so far

Large Scale

The largest textiles and garments ODM/OEM fair in Japan.

High Quality

Most buyers are medium and high-level decision makers, with strong purchasing power and clear purchasing needs.

Good Effects

Ratios of both expected deals and intended deals of exhibitors during the fair reach 90%, and each exhibitor gets acquainted with over 50 valid customers on average, including up to 60% of newly acquainted customers.



Products Category

Japanese Brands

It exhibits the latest products and technologies offered by best-run Japanese textiles and garments companies, reflecting the unique style of Japanese design aesthetics.

European Brands

It gathers fashion brands and designers from European countries, representing the life attitude of pursuing high quality of life.

Chinese Brands

It demonstrates the powerful strength of China's textile and garment industries and achievements in industry transformation and upgrade, covering a complete range of product lines from traditional manufacturing to high-tech research and development.

Designers Gallery

A creative arena built for independent designers and emerging brands, aiming at exploiting and promoting original design strengths worldwide.

Products Category

Textiles and Garments

Men's wear, women's wear, children's wear, underwear, fabrics, and home textiles

Special Pavilions

South-east Asian Pavilion, ODM, Boutique Gallery

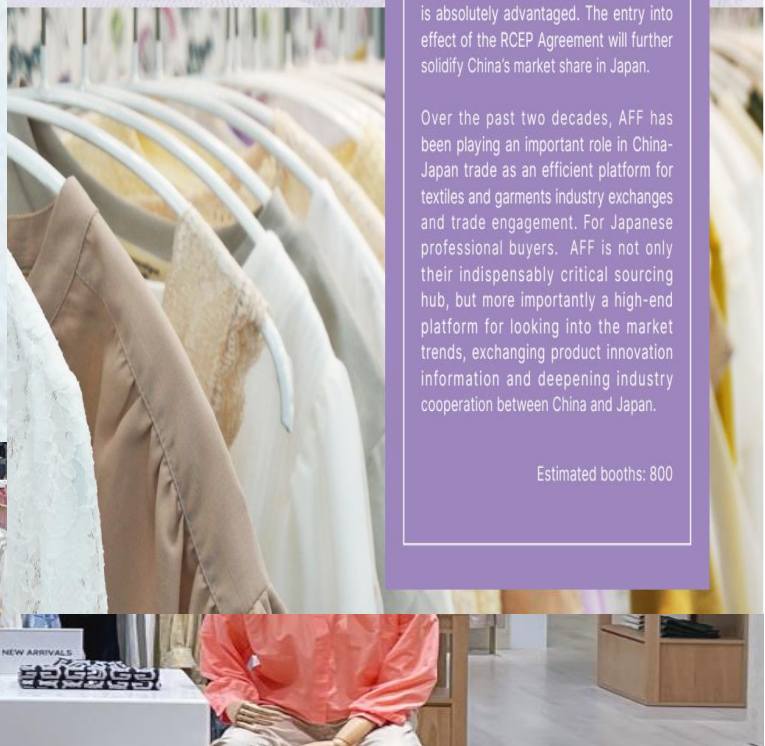
Textiles & Garments Sourcing Pavilion

アパレル・テキスタイル館
SOURCING

Japan is the second largest importer of Chinese textiles and garments, as over 60% of textiles and garments in Japan come from China. Exports from companies participating in AFF to Japan take up 1/5 of the total exports of Chinese textiles and garments to Japan. Since 2022, Japan's textiles and garments import has been growing at a two-digit rate each year, while China's market share is absolutely advantaged. The entry into effect of the RCEP Agreement will further solidify China's market share in Japan.

Over the past two decades, AFF has been playing an important role in China-Japan trade as an efficient platform for textiles and garments industry exchanges and trade engagement. For Japanese professional buyers, AFF is not only their indispensably critical sourcing hub, but more importantly a high-end platform for looking into the market trends, exchanging product innovation information and deepening industry cooperation between China and Japan.

Estimated booths: 800





Application form

Preferred Exhibition	<input type="radio"/> AFF • OSAKA (April) <input type="radio"/> AFF • TOKYO (June)	
Company Name		
Name of Fascia		
Company Address		
Post code	Website	
Contact person	Mahmudul Hasan	Tel
Cell phone	Email	Fax
Quantity of booths		
Exhibition product(single choice)	<input type="radio"/> Men's wear <input type="radio"/> Women's wear <input type="radio"/> Children's wear <input type="radio"/> Fabrics <input type="radio"/> Accessories <input type="radio"/> Home textile <input type="radio"/> Trim <input type="radio"/> Shoes & Bags <input type="radio"/> Others Association	
Annual Sales	_____ \$	
Business type	<input type="radio"/> Independent brand <input type="radio"/> ODM <input type="radio"/> OEM	
Preferred buyer	<input type="radio"/> Trading company <input type="radio"/> Wholesaler <input type="radio"/> Retailer <input type="radio"/> Manufacturer	
Products	<input type="radio"/> New technology and functional materials <input type="radio"/> Fast Fashion <input type="radio"/> Low cost and low price	
Japanese ability	<input type="radio"/> Fluent <input type="radio"/> Average <input type="radio"/> None	
Previous buyers list	①	②
List of prospective buyers	①	②

Contact

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Website: www.asiafashionfair.jp

E-mail: info@asiafashionfair.jp

Exhibitor:

Representative:

Stamp

Date